



Accelerated Technology Laboratories, Inc.

## NEWS RELEASE



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## Accelerated Technology Laboratories, Inc. enters into partnership with iCD. to provide LIMS solutions in North America and Europe

Accelerated Technology Laboratories, Inc. (ATL), a leading supplier of Laboratory Information Management Systems (LIMS), announces a reciprocating sales alliance with iCD., a laboratory consulting and software company, headquartered in Cologne, Germany. iCD. will provide local technical support for ATL's LIMS clients and will market and implement ATL's LIMS solutions to clients in Europe. Initially this partnership will cover Germany, Austria and Switzerland. ATL will provide local technical support for iCD's LIMS clients and will market and implement iCD's LIMS solutions to clients in North America.

ATL has been a leader in the LIMS industry for over a decade, pioneering Windows-based LIMS and automating laboratories one at a time. ATL prides itself on providing its clients with a total data management solution and a commitment to excellence in product quality, support and training. The company hires experts in the fields of laboratory management, software development and automation. ATL has provided LIMS solutions for a number of industry segments including government, environmental, commercial testing, food and beverage, industrial hygiene, materials testing and agriculture.

ATL's Vice President of Sales and Marketing, Dr. Christine Paszko commented, "We are very excited by the opportunity created by this partnership. iCD. has a very strong reputation in Europe in the laboratory informatics field and we feel confident will represent ATL very well as we expand into Germany, Austria and Switzerland. At the same time, iCD. has laboratory automation solutions that complement ATL's LIMS solutions platform and we look forward to marketing and supporting the iCD product line in North America."

Dr. Peter Maier, Senior Sales and Marketing Manager of iCD. commented, "It may seem like unimaginable that two companies acting on the same business field as a leader in LIMS could establish a partnership. However, the software portfolio of both companies as well as their service and support capabilities and capacities fit so perfectly together. We are very confident that the attractiveness of both companies for customers in the lab informatics and automation field again will rise considerably and customers will benefit from this partnership in North America as well as in Europe. We appreciate having found a strong partner in ATL and look forward to market and support the ATL product line in Europe".

ATL pioneered Windows-based LIMS with Microsoft SQL Server and Oracle data management solutions. ATL is a certified Microsoft Gold Certified Partner and ISO 9001:2000 certified, placing a strong emphasis on quality customer service and support.

Institute for Consulting and Data handling (iCD.) is a pioneer in developing laboratory software and providing management high level consultancy services. Founded in 1986, iCD. provides complete solutions for a wide variety of market sectors including biotechnology and pharma, chemical/petrochemical, manufacturing, food/beverage and environmental. iCD. has

implemented laboratory automation solutions at more than 300 organizations worldwide and is proud of its ability to combine complete functionality while ensuring regulatory compliance.

iCD. is a certified partner of Oracle and SAP, and DIN EN ISO 9001:2000 certified since 1994.

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